



Prepared Kids Competition!

Tomorrow's Leaders Preparing Today!

To celebrate Month of the Military Child, Ready Army is launching the *Prepared Kids* Competition! *Prepared Kids* recognizes the strength, spirit and creativity of Army children and teens, and invites them to share their ideas for preparing for emergencies.

This year's Ready Army *Prepared Kids* Competition theme is: Prepare Strong!

Categories of Competition

The competition is organized into three age groups; up to age 7, ages 8 to 12, and ages 13 to 18. You can enter as an individual or as a group. Entries may be any product, idea or item related to preparing for any natural or manmade hazard. Suggested focus areas include getting an emergency supply kit, making a family emergency plan, being informed about the range of hazards or getting involved in community activities to build local preparedness. Children are encouraged to use their unique talents or interests to tell the story of preparedness. Examples of entries include the following:

- song lyrics or a poem
- short video, YouTube posting or even music video clip
- poster, T-shirt or bookmark design
- personal story of experiencing an emergency; an essay or creative novella
- 30-second public service announcement for radio or television
- preparedness game
- drawing, sculpture, music
- computer software or science project

Who is eligible?

All children up to age 18, with a connection to the Army, submitting original unpublished work, are eligible to enter the Ready Army *Prepared Kids* Competition. Entries can be submitted by individuals or groups; we encourage the entire classroom to get involved!

Each submission must be clearly labeled with a title, all creators' names, age, and contact information. An explanation of each creator's relationship with the Army must be submitted with the entry. Examples of relationships include being a Family member or involved in activities that support Army Soldiers.

How does the competition work?

Submissions must be original and unpublished works. Submissions will be judged equally on the basis of merit according to three age groups; up to age 7, ages 8 to 12, ages 13 to 18. All creative mediums are accepted if the theme relates to emergency preparedness. All entries must be received by midnight August 12, 2009. Finalists in each category will be chosen from the submissions and posted to the Ready Army community website at www.ready.army.mil for a one-week internet voting period which will be open to the public. Votes will be tallied and winners will be announced during September, National Preparedness Month. The announced winners will be final. Ready Army has the right to edit and publish entries to the Ready Army *Prepared Kids* Competition as considered fit both in print and on the Web. The winners, and his or her parent or legal guardian, agree to the use of the winner's name, photos, and entries in any form for publicity or trade purposes by Ready Army, without additional compensation. There are no substitutions of prizes offered. Winners will be announced on www.ready.army.mil. The winner will be notified by mail and announced no later than September 1, 2009. The winner's parent or legal guardian will be required to sign and return, within 7 days of receipt, an Affidavit of Eligibility, Publicity, Liability, Release. Please keep original work and use www.ready.army.mil to send electronic files. Submissions by mail are to be sent to Ready Army at 1550 Crystal Drive, Suite 601, Arlington, Virginia 22202 and received no later than close of business August 12, 2009.

Where to begin

Brainstorm! Check the Ready Army community website www.ready.army.mil for existing Ready Army tools and ideas. Ready Army a range of posters, booklets, templates, bookmarks, fact sheets, magnets, public service announcements, activity sheets and video the possibilities are endless! Make it personal. Use personal experiences and ideas to create an entry that represents or enhances preparedness.

Important Dates

- Competition Starts: April 1, 2009
- Entry Deadline: Midnight, August 12, 2009
- Finalists Announced: August 19, 2009
- Internet Vote Starts August 19, 2009
- Internet Vote Ends: August 26, 2009
- Ready Army *Prepared Kids* Competition Winners Announced: September 1, 2009

Grand Prize!

Winners will be featured on www.ready.army.mil throughout September, 2009 National Preparedness Month and winning entries will be promoted and included in the 2010 Ready Army campaign. Winning submissions may be reproduced and distributed to Army installations worldwide. All finalists will be awarded a Ready Army *Prepared Kids* Competition certificate.

Ready Army and the U.S. Army Garrison Hohenfels thank you for your submissions. Your ideas make a difference! You are part of the Ready Army campaign! Prepare strong! For more information or help in submitting your ideas, contact Mr. Tom Janis, Garrison Force Protection officer, Bldg 309, at 466-2087.

Ready Army is the Army's proactive campaign to encourage individual, Family and community emergency preparedness. Ready Army expands upon the national Ready campaign from the U.S. Department of Homeland Security and the Ad Council to provide targeted information to support the unique needs of our Army community stationed around the world. Through outreach and education, Ready Army aims to create a culture of preparedness that will save lives and strengthen the nation.